



Championnat  
du Monde  
de *Pâté-Croûte*

United Kingdom  
Semi-final

**PÂTÉ-CROÛTE**

**WORLD CHAMPIONSHIP 2023**

UNITED KINGDOM SEMI FINAL

# THE PÂTÉ-CROÛTE WORLD CHAMPIONSHIP

The competition is designed to help preserve a French culinary heritage dating from the Middle Ages, the preparation of **pâté-croûte**, a crusted meat pie.

For 14 years, professionals such as pastry and cooking chefs, bakers, butchers etc. have been flocking to take part of this famous competition held yearly at the beginning of December.

Entries from America, Asia, Polynesia, Europe made their presence known. This is time for the UK to be part of the competition and reveal to the world our best pie-making skills.

**DON'T MISS THE OPPORTUNITY TO SUPPORT THE VERY FIRST UK SEMI FINAL ON THURSDAY 28TH OF SEPTEMBER AT THE FRENCH RESIDENCE OF LONDON.**



# CONTACT

ANNE-SOPHIE MILLON : +44 (0)779 496 9363, [ASLABRUYERE@TASTIMONY.FR](mailto:ASLABRUYERE@TASTIMONY.FR)

---

## LEVEL OF SPONSORSHIP

FOOD & BEVERAGES = FOOD INGREDIENTS, DAIRY, SPICES, DRY INGREDIENTS, NUTS, WATER, SOFT, SPIRITS, CHAMPAGNE ETC.

SMALL EQUIPMENT = CROCKERY, CUTLERY, GLASSWARE, PORCELAINWARE, JACKETS ETC.

HOSPITALITY & LOGISTICS = AIR/TRAIN COMPANY, TRAVEL AGENCY, HOTEL GROUP, SIGNAGE AND PRINTING ETC.

MEDIA = MAGAZINE, TV BROADCASTER, BLOGGERS ETC.

PATRONAGE = ANYONE

# SPONSORSHIP PACKAGE 2023

	FOOD & BEVERAGES	SMALL EQUIPMENT	HOSPITALITY & LOGISTIC	MEDIA	PATRONAGE
<b>BENEFITS</b>	<b>£3,000 or exchange</b>	<b>£1,500 or exchange</b>	<b>Exchange</b>	<b>Exchange</b>	<b>£6,000</b>
<b>Use of the brand for 1 year</b> ( logo & Level of sponsorship)	X	X	X	X	X
<b>Social Media</b>					
- specific tag	X	X	X	X	X
- Tagged on every posts	X	X	X	X	X
<b>Marketing &amp; Communication</b>					
- Logo on our website + hyperlink	X	X	X	X	X
- Logo on invites	-	-	-	-	X



	<b>FOOD &amp; BEVERAGES</b>	<b>SMALL EQUIPMENT</b>	<b>HOSPITALITY &amp; LOGISTIC</b>	<b>MEDIA</b>	<b>PATRONAGE</b>
<b>BENEFITS</b>	<b>£3,000 or exchange</b>	<b>£1,500 or exchange</b>	<b>Exchange</b>	<b>Exchange</b>	<b>£6,000</b>
<b>Visibility during the selection</b>					
- Logo on jacket sleeve	-	-	-	-	X
- Logo on the backdrop	-	-	-	-	X
- Logo on the Menu	X	X	X	-	X
- Interview during the award ceremony	-	-	-	-	X
- Mention of your company	X	X	X	X	X
<b>Invites</b>	<b>6</b>	<b>3</b>	<b>2</b>	<b>2</b>	<b>10</b>
<b>OPTIONS</b>					
- Logo on Jackets Sleeves (8)	£500	£500	£500	£500	
- Invite guests to attend the selection	£250 / person	£250 / person	£250 / person	£250 / person	
- Logo on the backdrop (8)	£500	£500	£500	£500	

# AGREEMENT 2023

CATEGORY OF SPONSORSHIP.....

COMPANY NAMES .....

MAIN CONTACT-FULL NAME .....

CONTACT DETAILS .....

@ : .....

IG ACCOUNT :

FB PAGE :

OPTIONS WANTED (PAYABLE) =

DATE & SIGNATURE:





Championnat  
du Monde  
de *Pâté-Croûte*  
United Kingdom  
Semi-final

**THANK YOU**

UK SEMI FINAL